



## COURSE DESCRIPTION CARD - SYLLABUS

Course name

Business insurance

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### Course

Field of study

Engineering Management

Area of study (specialization)

Managing Enterprise of the Future

Level of study

Second-cycle studies

Form of study

full-time

Year/Semester

2/3

Profile of study

general academic

Course offered in

Polish

Requirements

elective

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### Number of hours

Lecture

15

Laboratory classes

Tutorials

15

Projects/seminars

Other (e.g. online)

### Number of credit points

2

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### Lecturers

Responsible for the course/lecturer:

Ph.D., D.Sc., Marek Szczepański, University  
Professor

Responsible for the course/lecturer:

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### Prerequisites



The student starting this subject should have a basic knowledge of economics and finance. He should be able to independently obtain information from various sources and be ready to start teamwork

### Course objective

The aim of the course is to familiarize students with knowledge and basic skills in the field of business insurance, allowing them to independently develop an insurance program for an enterprise, compare and negotiate offers of various insurers regarding insurance services (in the field of economic insurance) and be able to use the insurance method to manage risk in an enterprise.

### Course-related learning outcomes

#### Knowledge

1. The student has in-depth knowledge of insurance product standards (services) and knowledge of basic legal regulations in the field of economic insurance and understand their impact on organizations [P7S\_WG\_01].
2. Has extended knowledge of risk management in business operations using the insurance method [P7S\_WG\_04].
3. The student knows and understands the basic concepts and principles in the field of industrial property protection and copyright, and the need to manage intellectual property resources using business insurance [P7S\_WK\_02]

#### Skills

1. The student has the ability to use the acquired knowledge in various areas and forms, extended by a critical analysis of the effectiveness and usefulness of applied knowledge in the field of business insurance [P7S\_UW\_03].
2. The student has the ability to independently propose solutions to a specific management problem (in particular - problems related to risk management), using business insurance [P7S\_UW\_04].
3. The student is able to bear responsibility for own work and jointly implemented tasks and manage team work [P7S\_UO\_01].

#### Social competences

1. The student is aware of the interdisciplinary knowledge and skills needed to solve complex organization problems and the need to create interdisciplinary teams using specialized insurance knowledge [P7S\_KK\_01].
2. The student is able to initiate activities for social projects, taking into account the aspect of risk management using the insurance method [P7S\_KO\_02].
3. Student is able to plan and manage business ventures, using knowledge in the field of business insurance [P7S\_KO\_03].

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:



The effects of knowledge obtained during the exercises will be verified in the form of assessments for activity during classes and assessment of written projects prepared in teams (project of insurance protection of the selected company). The effects of knowledge obtained during the lectures will be verified in the form of a final test (final test).

### Programme content

1. Economic insurance - definition, scope of the concept. Insurance classifications: statutory, according to groups of homogeneous risks, compulsory insurance, length duration of the insurance contract, etc.
2. Property insurance: fire and other random incidents?  
insurance of named risks (FLEXA and additional risks), insurance  
All Risk type, burglary and robbery insurance, insurance  
additional risks: from vandalism, assistance, civil liability in private life, etc.
3. Liability insurance:
4. Compulsory insurance: specificity, differences compared to insurance  
voluntary.
5. Motor insurance
6. Transport insurance
7. Travel insurance
8. Agricultural insurance
9. Property insurance
10. Technical insurance
11. Business insurance: profit loss insurance - business interruption
12. Financial insurance: credit, receivables, export contract,

### Teaching methods

- Informative lecture.
- Exercise method
- Case study method



- Students' independent work with a book.

## Bibliography

### Basic

1. Hadyniak B. (Red.), Ubezpieczenia w zarządzaniu ryzykiem przedsiębiorstwa, t.1: Podstawy, red.,
2. Monkiewicz J. (red.), Podstawy ubezpieczeń,t.I i II, Warszawa 2001.
3. Ronka-Chmielowiec W. (red.), UbezpiecC.h.Beck, Warszawa 2016.

### Additional

1. Szczepański M., Ubezpieczenia w logistyce, Wydawnictwo Politechniki Poznańskiej, Poznań 2012.
2. Sułkowska W. (red.), Ubezpieczenia, Wydawnictwo AE w Krakowie, Kraków 2007.
3. Jajuga K. (red.), Zarządzanie ryzykiem, Wydawnictwo Naukowe PWN, Warszawa 2009.

## Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests, project preparation) <sup>1</sup>	20	1,0

<sup>1</sup> delete or add other activities as appropriate